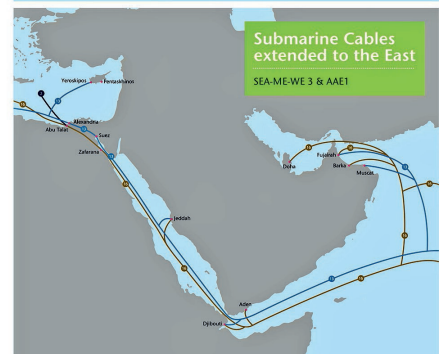
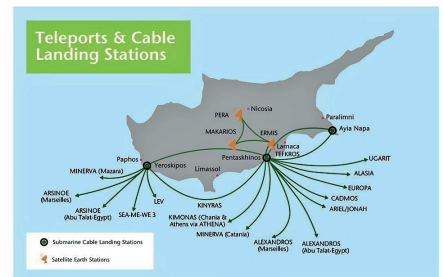
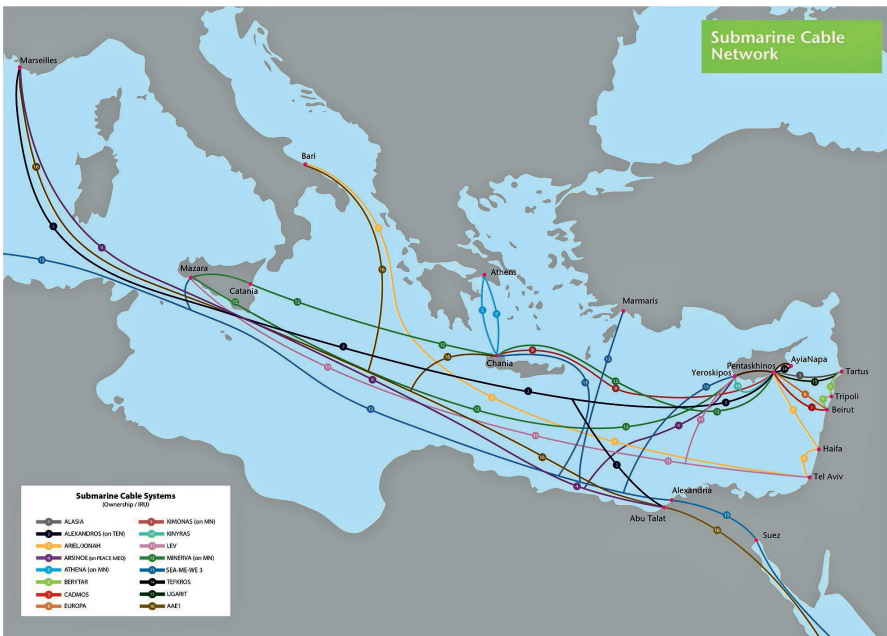


Cyta: Linking economies



First-class international connectivity for international businesses operating in Cyprus.

Over the years, Cyprus has evolved into an attractive destination for international businesses, mainly due to its friendly taxation and legislation systems. This development has been facilitated by the country's strategic geographical location and excellent telecommunications infrastructure.

Cyta, the incumbent telecom operator in Cyprus, has played an important role in developing the island's telecommunications and establishing Cyprus as a telecommunications hub in the Eastern Mediterranean region.

Cyta is the biggest telecom provider in Cyprus and its product portfolio covers the whole spectrum of electronic communications, ranging from fixed and mobile telephony, to internet service provision and broadband applications. Cyta's national network has an extensive coverage enabling the company to offer connectivity and first class telecommunication services throughout Cyprus.

Through its strategic business unit Cytaglobal, the company is particularly active in the area of subsea cable systems and satellite

communications, providing wholesale products and services on a global basis.

Taking advantage of the island's strategic geographical position, Cytaglobal has developed an extensive undersea fibre optic cable network, which connects Cyprus with its neighbouring countries such as Greece, Italy, Israel, Syria, Lebanon and Egypt, and thereafter with the rest of the world. This network is also interconnected with Cyta's international POPs in London, Frankfurt, Marseilles, Sofia and Athens enabling the company to provide global connectivity and services, in most areas of the globe.

Cyta has been also active for years in satellite communications. Cyta has three teleport sites with more than 35 transmit/receive satellite earth stations providing access to global satellite providers. The services offered via Cyta's satellite teleports include a broad collection of products, ranging from satellite television (*) on a permanent and occasional basis, to broadband gateway services, satellite control and monitoring ser-

vices, data and internet connectivity. The satellite teleports also offer VSAT services and hosting services to third parties and serve as video head-ends for Cytavision, Cyta's IP-TV service in the Cyprus market, as well as for other global wholesale customers.

*Cyta offers satellite TV services to the international market through its subsidiary Iris. Iris' main product is satellite broadcasting on multiple satellites covering Europe, the Middle East and Asia. Iris also offers occasional services, dedicated satellite links for broadcasting and distribution and hybrid solutions with a combination of fibre and satellite links.

Through its advanced national and international network, Cyta serves international businesses operating in Cyprus. Such businesses and offshore companies use Cyta's international infrastructure and services to connect directly and securely to their headquarters abroad. International connectivity options include SDH, Ethernet and IP/MPLS connections.

Cyprus has been established as a major telecommunications hub in the eastern Mediterranean region and an excellent international electronic communications centre – and Cyta's contribution towards achieving this goal is very significant.



Cyta is the biggest telecom provider in Cyprus and its product portfolio covers the whole spectrum of electronic communications.

To learn more about Cyta and Cytaglobal, visit www.cyta.com.cy and www.cytaglobal.com