



PARTNER CONTENT

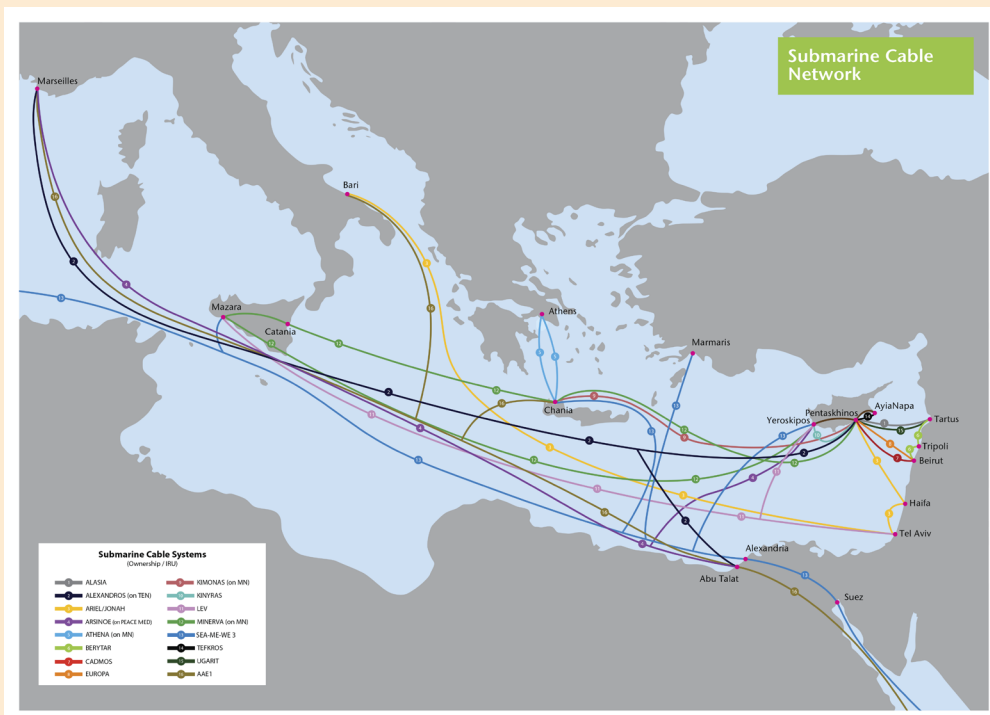
First class international connectivity for international businesses operating in Cyprus

Cyprus has evolved into an attractive destination for international businesses over the years mainly due to its advantageous taxation and legislative frameworks.

This development has also been facilitated by the country's strategic geographical location and excellent telecommunications infrastructure.

Cyta, the dominant telecoms operator in Cyprus, has played an important role in developing the island's telecommunications and establishing Cyprus as a telecommunications hub in the Eastern Mediterranean region.

Cyta is the biggest telecom provider in Cyprus and its product portfolio covers the whole spectrum of electronic communications, ranging from fixed and mobile telephony to internet service provision and broadband applications. Cyta's national network has an extensive coverage enabling the company to offer connectivity and first-class telecommunication services throughout Cyprus. Still, to assist in addressing the challenges of Cyprus' path to Digital Transformation, the national network was further developed by expediting the rollout of the optical fibre network and launching the 5G network in January 2021. In the same year, Cyta gained another accolade by being named 'Europe's Fastest Mobile Network' at the Speedtest Awards by Ookla, the worldwide leader in fixed broadband and mobile network testing applications and analysis.





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Through its strategic business unit Cytaglobal, the company is particularly active in the area of subsea cable systems and satellite communications, providing wholesale products and services on a global basis. Taking advantage of the island's strategic geographical position, Cytaglobal has developed an extensive subsea fibre optic cable network, which connects Cyprus with its neighbouring countries of Greece, Italy, Israel, Syria, Lebanon and Egypt and thereafter with the rest of the world. This network is also interconnected with Cyta's international Points of Presence (POPs) in London, Frankfurt, Marseilles, Sofia and Athens enabling the company to provide global connectivity and services in most areas of the globe.

Cyta has also been active in satellite communications for years. It has three Teleport sites with more than 35 satellite earth stations providing access to global satellite providers. The services offered via Cyta's satellite teleports include a broad collection of products, ranging from satellite television on a permanent and occasional basis to broadband gateway services, satellite control and monitoring services, data and internet connectivity. The satellite teleports also offer VSAT services, hosting services to third parties and serve as a video head-end for Cytavision IP-TV in the Cyprus market and to other global wholesale customers. Cyta is also active in the provision of services using non-geostationary satellites and is hosting one of the three European MEOLUT receive stations in Cyprus that detects and locates distress beacons from Medium Earth Orbit Satellites.

Through its advanced national and international network, Cyta serves international businesses operating in Cyprus. Such businesses use Cyta's international infrastructure and services to connect directly and securely to their headquarters abroad. International connectivity options include SDH, Ethernet and IP/MPLS connections.

Thanks to Cyta, Cyprus has become an established telecommunications hub in the Eastern Mediterranean and an excellent international electronic communications centre. ■

Learn more about Cyta and Cytaglobal by visiting www.cyta.com.cy and www.cytaglobal.com

